

REGIONE TOSCANA



Consiglio Regionale



**Special Committee for Relations with the
European Union and the international
activities of the Tuscan Regional Authority**

Within the ambit of the project: “**EUROPEAN COMPETITION, TRADITION, INNOVATION AND THE WORK CULTURE**” a competition is being set up addressed to schools of all types and levels, which may individually avail of the collaboration of the Municipal and Provincial Authorities, for the production of a project in the form of a literary text, a work of art or photography, an audio-visual or multimedia production that is the outcome of personal experience.

WHAT THE TRADITION, INNOVATION AND THE WORK CULTURE COMPETITION IS:

School students are being asked to elaborate an expression (in literary, artistic or photographic form etc.) or a multimedia production (video, short film etc.) that is the outcome of personal experience and represents the idea of the work culture. Each project should be accompanied by a brief text with an introduction and explanation justifying the underlying choice.

The work should be submitted in digital format suitable for publication on a website. The website that will contain all the works is:

<http://www.consiglio.regione.toscana.it/istituzione/commissioni-consiliari/commissione-speciale-ue/default.asp>

THE COMPETITION

Objective and choice

The aim of the competition is to enhance the awareness of young people about the work culture and the new methodologies, in the conviction that this represents a strategic lever for the economic and social development of a territory. In substance, it is an authentic educational process, which helps to guide the young people while at the same time offering an opportunity for bringing the world of school and that of work closer together and appreciating what the European market has to offer through the direct involvement of the young people.

The concrete participation in the construction of a website, a public venue that is open and offers major visibility, stimulates motivation and aims to foster attitudes and approaches not finalised solely at the competition, but open to further insights and subsequent actions.

The website as a dynamic and interactive ambience can continue over time to gather suggestions, proposals and ideas, topics for discussion. The competition is hence the start of an itinerary that can be developed and expanded in line with the styles and thinking of the young people themselves.

Characteristics of the projects

The project must be original, neither already published nor entered in another competition.

The projects, which will be published online, may consist of works of art, literature or photography, or multimedia productions, the latter of a maximum length of 5 minutes.

The students are therefore invited to develop a project through the elaboration of material pertinent to issues inherent to the work culture, for example:

- experiences of welcome and help desks
- knowledge of other cultures
- problems of juvenile maladjustment
- outcomes of experiences
- reinterpretation of scholastic knowledge
- use of Italian and native language as a tool for making acquaintance
- proposals of cultural mediation
- school-family and parent-children relationships
- relations with the world of work

As regards the drafting of the projects, we provide a few suggestions below:

- start with a famous text to make original elaborations: narrative texts, essays, reports...
- construct games
- recount experiences in the sphere of knowledge (history, geography, science..)
- propose photos, animations, plastic models...
- other

These examples are merely general guidelines and do not lay down limitations: the topic ought to develop citizenship and fall into the category of the numerous aspects that each ambit brings into play on this issue, while opening up freely to the most original interpretations.

Valuation criteria

The projects will be examined by the jury, composed of the components of the European Commission, who shall take the following quality standards into consideration:

- relevance and pertinence of the contents
- impact
- capacity for elaboration
- potential (what can it become... what can it set in motion....)
- innovative character of the contents and the tools: re-elaboration, original work, innovative use of materials and tools

The projects submitted must comply with the following formal requirements:

- correct and complete compilation of the entry form
- compliance with the submission procedures and deadlines

The school that produces the project that responds best to the criteria indicated will be assigned a prize of €2,500 to be utilised for initiatives in areas pertinent to the topic of the competition. All institutes taking part in the initiative will receive a contribution for participation.

Deadline for submission of the projects 30 April 2009

For further information, contact:

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REGIONE TOSCANA
Consiglio regionale



*Commissione speciale sui Rapporti con l'Unione
Europea e sulle attività internazionali della Regione
Toscana*

European competition

TRADITION, INNOVATION AND THE WORK CULTURE



REGIONE TOSCANA
Consiglio regionale



*Commissione speciale sui Rapporti con l'Unione
Europea e sulle attività internazionali della Regione
Toscana*

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No. _____

Project name:

PART I

1. Product created by:

Single institute

Educational entities

2. Promoter bodies



Name _____	
Address _____ _____	
Tel _____	Fax _____
E-mail _____	
Municipality _____	Province _____

Complete sections 3 and 4 below only in the case of school networks.

3. Composition of the school network:

Full name of the institute indicating the type and level

Full name of the institute indicating the type and level

Full name of the institute indicating the type and level



Full name of the institute indicating the type and level

Full name of the institute indicating the type and level

Extend the list if necessary.

4. Type of agreement:

- programme agreement
 memorandum of understanding
 consortium

**5. Eventual collaborations (Universities, Local Bodies, Foundations, Associations, NGOs,
voluntary organisations)**

YES

NO

PART II

1. Details of the promoter scholastic institution

Full name _____

Data processing code _____



Level (Educational district, Comprehensive school, Middle School, Secondary School: in the latter case specify the type/s)

Address _____

Postcode _____ **Municipality** _____

Province _____ **Region** _____

Tel _____ **Fax** _____ **e-mail** _____

Website _____

**Headmaster/
Headmistress:** **Last name** _____ **First name** _____

Contact: **Last name** _____ **First name** _____
Telephone _____ **Fax** _____
e-mail _____



2. Details of any entities participating in the production of the project

NB: Attach the joint letter of intent indicating the specific contribution of the collaboration.

Full name _____

Type of organisation (University, Local Body, Foundation, Association, NGO, voluntary organisation)

Address

Postcode _____ **Municipality** _____

Province _____ **Region** _____

Tel _____ **Fax** _____ **e-mail** _____

Website _____

Institution manager

Last name _____ **First name** _____

Role occupied in the institution

Contact

Last name _____ **First name** _____



PART III

1. Description of the project to be produced

1.1. Type: learning modules; teaching tools (records, hypertexts, kits)

1.1.1. multimedia, exercises, interactive games...); other (specify).

1.2. Recipients (type and level of school, Italian and/or foreign teachers and students etc.)

1.3. Thematic contents

1.4. Requirements for accessibility, usability, interactivity

1.5 Elements of educational usability (product that can be implemented or contextualised or transferred between institutes of the same type and level or of different type and level)

2. Production methods

2.1. Production phases and timeframes

2.2. Human and material resources

2.3. Significant elements

3. Indication of technical features (including online helpdesk and teacher guide)

4. Indication and description of any forms of collaboration on the part of other organisations (to be completed only if the answer to section 5 of PART I is YES and the details requested in section 2 of PART II have been supplied)



PART IV

1. Estimated cost _____

2. Allocations to the following forecast expense entries:

Personnel costs (extra hours: teachers, technical and administrative assistants etc.)	
Consultancy costs (experts, technicians, etc.)	
Office supplies (general consumables, photocopies etc.)	
General expenses (telephone, fax, etc.)	
Costs for purchase of materials (books, software, etc)	
Other (give details)	



PART V

Place: _____ **Date:** _____

Headmaster/Headmistress (First and last names)

Signature: _____ **Institute stamp**